



# IEEE SORMA West 2025

Dear Prospective Industrial Partner,

We invite you to participate in the **IEEE SORMA West 2025**, one of the premier conferences on radiation detection, bringing together top researchers, industry leaders, and end-users in the field.

The next West Coast edition of the Symposium on Radiation Measurements and Applications (SORMA West 2025) will take place **July 21–24, 2025, at the University of California, Berkeley**. This event will feature cutting-edge advancements in radiation detection technologies, algorithms, electronics, computing, data analysis, and more, all detailed on our [website](#).

SORMA West 2025 provides a focused platform for industry professionals to engage directly with innovators, decision-makers, and key stakeholders. Given the applied nature of the field, our attendees value deep interaction with industrial partners like you.

We invite you to explore the targeted, cost-effective opportunities available through our exhibits and sponsorship options. Join us in shaping the future of radiation detection technology!

We look forward to your participation.

Sincerely,

Marcos Turqueti  
Industrial Program Chair  
SORMA West 2025 Organizing Committee





## Why Become an Exhibitor or Sponsor?

SORMA West 2025 offers multiple opportunities to support the community, gain industry exposure, and build valuable connections. As a sponsor, you will benefit from:

- **Direct Engagement with Experts** – Connect with international researchers, academic leaders, and government agencies who can evaluate your products and influence their adoption.
- **Access to Top Talent** – Create recruitment opportunities and build relationships with sought-after engineering and scientific professionals.
- **Increased Brand Visibility** – Gain industry recognition through enhanced branding opportunities.
- **Industry Leadership & Market Positioning** – Showcase your company as a leader by presenting your technology to key customers, influencers, and partners.
- **Professional Development for Your Team** – Provide your technical staff with industrial passes to attend sessions, deepen connections with researchers and industry peers, and bring fresh insights back to your company.
- **Ongoing Exposure** – Maintain visibility with a listing on the SORMA website.

With **Gold, and Platinum sponsorship packages**, we offer options tailored to various needs and budgets. The next page outlines the features, benefits, and pricing of each level.

## Become a Sponsor

Take your SORMA West 2025 visibility to the next level by becoming a Session Sponsor or Conference Sponsor. Exhibitors who want to add a Sponsorship get a special discount, as shown on the next page. Sponsorship opportunities are limited, so don't delay!



	Exhibitor Package	BASIC USD 2000	GOLD Sponsorship USD 3500	PLATINUM Sponsorship USD 5000
Onsite	SORMA Exposure			
	6'x4' draped table <sup>(7)</sup>	✓	✓	✓
	10'x10' Booth Space <sup>(8)</sup>		✓ <sup>(6)</sup> +1000	✓ <sup>(6)</sup> +500
SORMA Website	Company Name, Address, Web URL <sup>(1)</sup>	✓	✓	✓
	Company Logo <sup>(1)</sup>		✓	✓
	Company Description <sup>(1)</sup>	50 words	100 words	300 words
	Product Listing <sup>(1)(3)</sup>		1	3
	Product Video/Demo <sup>(3)</sup>			1
General	Mailing List <sup>(4)</sup>		✓	✓
	Industrial Pass <sup>(5)</sup>	1	3	4
	Add a Session Sponsorship <sup>(1)</sup>	USD 500	USD 350	USD 200
	Add a Conference Sponsorship <sup>(1) (2) (3)</sup>		USD 1000	Included

(1) Posted on SORMA West 2025 website exhibitors’ page after exhibit registration is confirmed and until three months after conference. (2) Posted on SORMA homepage after exhibit registration is confirmed, in technical program agenda, and for three months after conference. (3) Link available in the website. (4) Provided after conference. (5) Complimentary SORMA West 2025 registration fee for company representatives. (6) Booth availability is limited. (7) Draped table, two chairs, and power (110V, 1200W), (8) Consult SORMA organization for details. All prices are in US dollars.

**SESSION SPONSORSHIP** (While available; prices shown above)

Promote your company by sponsoring an oral session. Session Sponsorship benefits include:

- Exclusive naming in program agenda – Session XYZ, sponsored by Your Company
- Company logo and link on SORMA West 2025 exhibitor and sponsor web page
- Company logo on session background

**CONFERENCE SPONSORSHIP** (While available; prices shown above)

Maximize your value by promoting your company broadly across all SORMA West 2025 content. Conference Sponsorship benefits include:

- Company logo and link on all website pages and any other SORMA West 2025 material
- Slide in slideshow during selected breaks between sessions for entire conference
- Company logo on session background and on session agenda slide
- 3-minute pre-recorded video to be played at the end of one oral session

**For registration contact Marcos Turqueti (mturqueti@lbl.gov)**

